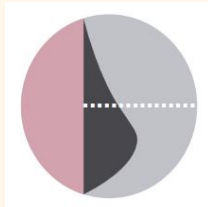


Trulife Mastectomy Bra Fitting Guide

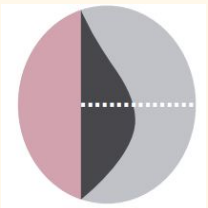
Achieving the Perfect Fit

When fitting a bra, there are three distinct shapes that describe the wearer's profile: shallow, average and full. The type of profile is not dependent on cup capacity. For example a woman who wears a 'D' cup can have a shallow profile, just as a woman who wears an 'A' cup can have a full profile. Below is a guide to help demonstrate the different profile types:



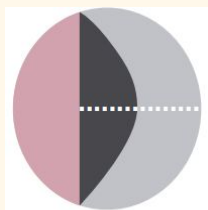
Shallow

The breast tissue drapes in the lower cup of the bra and is often seen on the mature woman with soft breast tissue. The shallow profile woman requires a bra with a large bottom cup and small upper cup.



Average

There is an equal amount of breast tissue on the top and bottom of the breast, with a more round appearance in the upper cup area. The average profile woman usually has firm breast tissue and a round profile.



Full

Producing the most round appearance, the full profile woman requires a bra that provides not only bottom cup support but also support and coverage for the upper part of the breast. The full profile can also be broad without much projection, needing a bra that provides containment such as M-frame styles that separate as well as support.

The bras appearing on the following pages come with a suggested profile fit. Knowing your customer's profile and the best Trulife bras for each profile can provide a personalized, efficient and rewarding fitting experience. Additionally, each Trulife bra featured in this catalog specifies innovative design features and benefits, for example COOLMAX, and other performance enhancing materials.

Bra Measurement Guide

Finding the perfect bra is essential for a woman to look and feel her best. It's important to choose a bra style that will adequately support the weight of the breast form and hold it securely against the body. The following guidelines on measuring for bra size are only a suggested technique and starting point. Taking time to find the correct size will ensure a comfortable fit. Keep in mind that body changes due to weight gain or loss, can also change the bra size. Measurements should be checked again within six months to a year.

Bra Band Measurement

Measure under the remaining breast from center of sternum to center of spine; double the number, then add 5. (Example: $15.5'' \times 2 + 5 = 36''$). If you end up with an odd number, round down to the nearest even number.

Cup Measurement

Measure over the most projected part of the remaining breast from center of sternum to center of spine; double the number.

Bra Size

Determine the difference between the cup measurement and band measurement and refer to chart below:

Difference between Bra Band and Cup Measurements — USA							
Cup Size	AA	A	B	C	D	DD	DDD
Difference (Inches)	0	1	2	3	4	5	6

Difference between Bra Band and Cup Measurements — European							
Cup Size	AA	A	B	C	D	DD	DDD
Difference (Inches)	-1	0	1	2	3	4	5
Difference (cm)	8/10	10/12	12/15	15/18	18/20	20/23	23/25

Trulife Bra Features

All Trulife bras provide features essential for a beautiful fit:

1. Adjustable shoulder straps
2. Elastic binding around neckline
3. Full cup coverage

4. High center front fabric
5. Generous underarm support
6. Good separation between cups
7. Soft breathable pockets
8. Supportive underband
9. Two or more hook & eye fasteners